

# JESSICA MARGUERITE SPEIGEL

*visual/interactive designer*

c. (206) 293-2395  
e. [j@jessicaspeigel.com](mailto:j@jessicaspeigel.com)  
w. [www.jessicaspeigel.com](http://www.jessicaspeigel.com)

## EDUCATION

**UNIVERSITY OF WASHINGTON**  
Jun 2010

**B.A. Design Studies  
Dean's List**

Explored design in a multidisciplinary context, studying theory, methodology, and case studies alongside traditional visual communication design. Design Studies majors graduate with research skills, an interdisciplinary perspective, and a high degree of visual literacy.

## WORK

**MICROSOFT CORPORATION**  
Jul 2008 to Nov 2008

**Developer User Experience  
UX Designer (Contract)**

Responsible for writing, maintaining, and promoting the Visual Studio user experience guidelines.

Mar 2005 to Jun 2006

**Developer User Experience  
UX Designer**

Responsible for interaction design, scenario planning, visual specifications, and collaborating with user researchers to design a high quality user experience. Also responsible for reviewing graphics for cultural appropriateness as the team globalization agent.

Jun 2004 to Jun 2005

**Expression Suite  
Program Manager**

Responsible for interface design, feature design, supporting the development team, and aligning team goals with marketing positioning.

Jan 2003 to May 2004

**Encarta Encyclopedia  
Flash Designer (Contract)**

Responsible for the design of a new infrastructure to dynamically display multimedia interactives both online and offline. Also designed e-learning games and activities for Encarta Kids.

**PAST WORK**  
1999-2003

**Various Design Positions  
Graphic / Interactive Designer**

## PUBLICATIONS

**UW RESEARCH SYMPOSIUM**  
2010

**Design Studies Capstone**  
Undergraduate Student

**NEW RIDERS**  
2002

**Flash MX: Application Design**  
Author

**FRIENDS OF ED**  
2002

**New Masters of Flash: 2002**  
Featured Author

## Associations

AIGA

## Design Skills

Writing  
Research  
Video  
Photography  
Printmaking  
Design Strategy  
Graphic Design  
Exhibit Design  
Typeface Design  
Interaction Design

## Languages

Spanish

## Technical Skills

Adobe CS5  
MS Office  
MS Visio  
Final Cut  
HTML  
CSS  
PHP  
MySQL  
JavaScript  
ActionScript

## SERVICE & TRAVEL

### AIGA UW

Oct 2009 to Jun 2010

### Officer

Responsible for the maintenance and production of the AIGA UW website in addition to event planning and execution.

### PISCO SIN FRONTERAS

Spring 2010

### Volunteer

Traveled to Pisco, Peru to volunteer with Pisco Sin Fronteras. Assisted with the reconstruction effort and provided moral support to the community after the devastating 2007 earthquake.

### REEL GRRLS

Jan 2009 to Present

### Volunteer

Mentor young women as needed to reach their technology goals. Also provide instruction in Adobe Creative Suite. Reel Grrls empowers young women through media production.

### STORIES FROM THE TRUNK

Summer 2008

### Participant

Traveled to Amsterdam and Copenhagen with Museum Without Walls to learn the history of the Holocaust in these cities in order to bear witness to survivors' stories.

### SOCIAL WORK IN MEXICO

Summer 2007

### Participant

Traveled with Boise State University's School of Social Work to cities and villages in Mexico to volunteer, learn Mexican history and culture, and to study Spanish.

### ALTERNATIVE SPRING BREAK

Spring 2006

### Volunteer

Traveled to Isla de Mendez, El Salvador with American Jewish World Service to volunteer with La Cordinadora, a local NGO. Built compost heaps, assisted with other projects as necessary, and learned Salvadoran history firsthand.